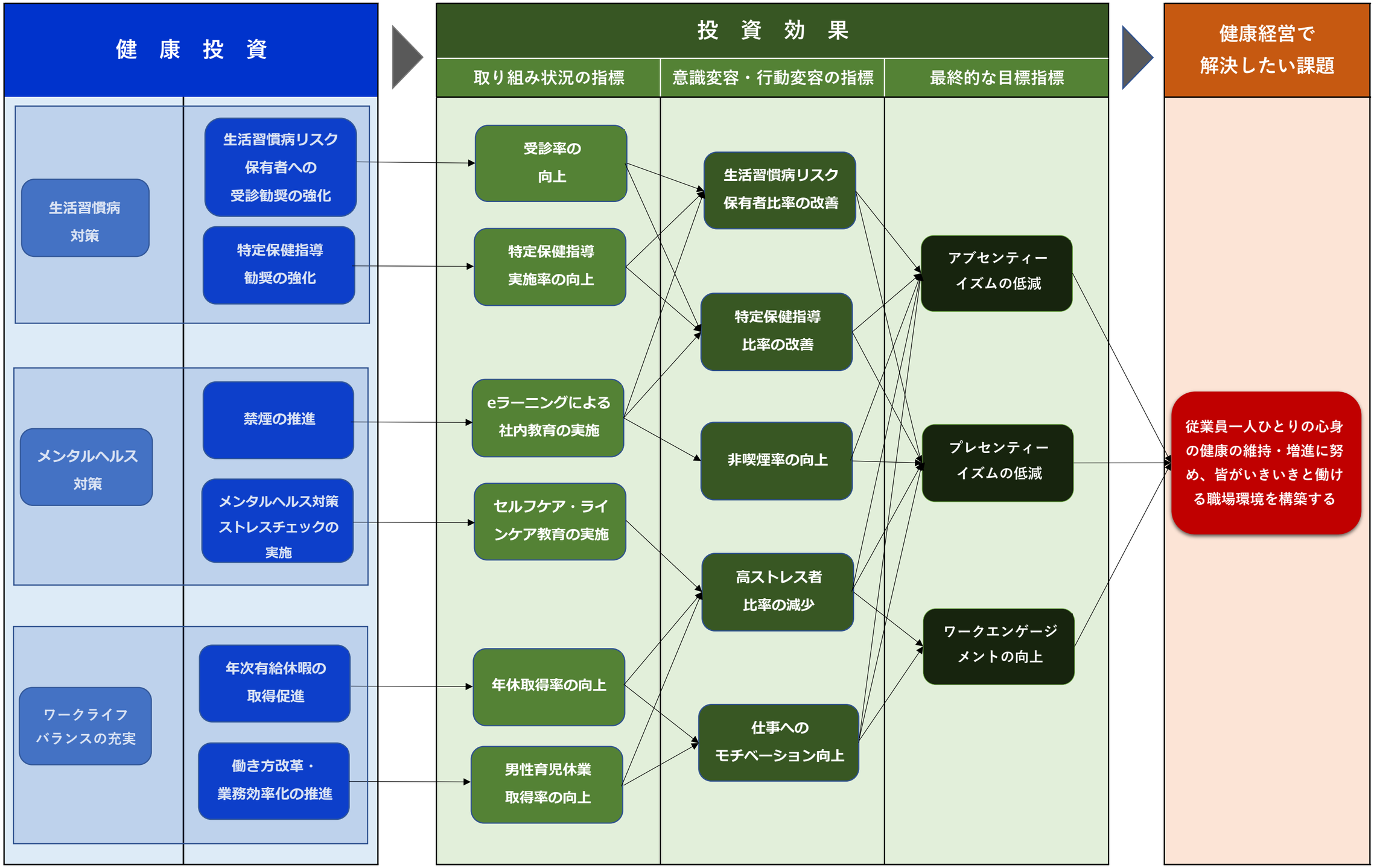健康経営推進戦略マップ